

# Michele Dye

#### **LEADERSHIP & MANAGEMENT EXPERT**

Empowering women to take control of their careers and maximize their earning potential

Keynote Speaker | Workshop Facilitator | Corporate Trainer | Podcast Guest

## FEATURED TALKS

#### Calm the Chaos at Work: The 3-Step Plan to Start Thriving

Ready to stop drowning at work? In this session, you'll discover the 3-step plan that will calm the chaos at work so that you can be more focused, more productive and less stressed. You'll also learn the 1 word that instantly reduces your workload and how you can put a stop to meeting fatigue. By the end of this session, you'll be able to take actionable steps to calm the chaos at work so you can thrive instead of just trying to survive.

Length: 45-60 minutes. Best Audience: Teams, Corporations, Women, Conferences

#### Unlock Your Full Potential at Work

During this interactive presentation, you will learn practical strategies to increase your success and performance in the workplace. Michele will break down her Career G.R.O.W.T.H. Formula so you can establish your goals and identify the obstacles that are holding you back. You will walk away with a better understanding of how to move your career forward, how to grow in your current role and why you must take ownership of your performance at work.

Length: 45-60 minutes. Best Audience: Teams, Corporations, Women, Conferences

#### **AS SEEN IN**









"Michele's presentation was wonderful and engaging even in a virtual setting. Our employees remarked how her talk answered questions they've always wondered about. It also gave them confidence to ask for a promotion."

-Milca Rivera, JMX Brands

"Michele's advice on how to thrive in today's office environment couldn't be more pertinent, and I strongly recommend her if you are looking for an engaging and 'dyenamic' speaker for your organization."

-Joe Hice, FPRA

### BIOGRAPHY

Michele Dye is the founder of Dyenamic Career Goals where she empowers women to have ownership over their professional growth. Inspired by her 20+ years working in public relations and marketing, Michele's mission is to see more women in executive roles. She holds a master's degree in executive leadership from the School of Business at Liberty University and a bachelor's degree in journalism from the University of Florida. Follow her on Facebook and Instagram @HireACareerCoach.

#### **Speaking Topics**

- Leadership
- Management
- Goal Setting
- Performance Management
- Employee Burnout
- Résumés
- Getting Hired
- Salary Negotiation
- Impostor Syndrome
- Job Searching
- LinkedIn
- Marketing
- Lead Generation
- Public Relations
- Graphic Design
- Photography

#### Experience In

- Collegiate Athletics Administration
- Higher Education Marketing & Public Relations
- Marketing Consulting
- Nonprofit Marketing
- Teaching (University-Level)
- Corporate Training
- Online Learning & Curriculum Development
- Entrepreneurship

#### **Career Highlights**

- 15+ years as a hiring manager for marketing and public relations departments
- Hired, mentored and trained 300 interns
- Former instructor at a Top 5 Public University
- Former communications & marketing director
- Small business owner